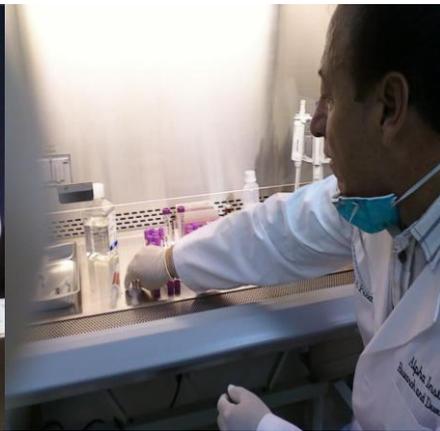


“DOING THE MATH”	NOVA CELLS INSTITUTE OF MEXICO (NCIM)	MOST OTHER STEM CELL CLINICS & OPERATIONS
STEM CELLS	NCIM primes the stem cells it processes. This is touched on in NCIM’s abridged handbook at http://bit.ly/1c863dK on page 8, paragraph 2. Those who wish to know more should register by going to http://bit.ly/1dXAYB6 (There is no cost or obligation).	<u>No</u> stem cell priming. No one has NCIM’s proprietary priming technology & lab method but, well, <i>Nova Cells!</i>
HOMING TO TARGET TISSUES	NCIM developed a unique nontoxic compound it dubbed “The Beacon Factor” which helps stem cells home in better on damaged, inflamed or injured tissues. It has also restored blood flow to tissues in patients where this has been impeded.	Only NCIM has the Beacon Factor.
OVERHEAD/MIDDLE MEN	With NCIM there are <u>no</u> brokers or middlemen and <u>never will be</u> . In addition, NCIM is constantly looking for ways to cut costs and then pass these savings on to its patients & their families/caregivers.	Many private stem cell medicine providers use brokers or middlemen which run up their costs (Some also pay large sums to public relations or “advertising men”). This cost gets passed on to the medical consumer.
CONVENIENCE	NCIM’s contracted medical & laboratory facilities are located across the San Diego border in Mexico in a safe, secure, attractive area of Tijuana. For many people living in the Northern hemisphere getting to San Diego or Tijuana is a short plane ride away.	Many in Canada, the US, and Central America are asked to fly to facilities in China, Thailand, South Korea, or elsewhere in Asia or eastern Europe/Russia. This is more expensive & time consuming than flying to San Diego or Tijuana.
EXPERIENCE	NCIM was founded in 2010 but many of its principle researchers & health care providers have been involved in stem cell medicine for over a decade (Back to the very beginning of private stem cell operations in the world). A few were pioneers in the field and even wrote journal papers & books on the subject of stem cell therapies.	Few if any have hands-on researchers or clinicians whose work in the stem cell medicine field goes back to its beginning in the private sector. Fewer still can boast of having staff that actually did pioneering (much less innovative) work in the field itself.
COST	NCIM fees run anywhere from 20% to 50% lower then what most stem cell clinics charge.	The cost levied by other stem cell treatment firms varies but generally runs over \$30K USD



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